

Registration Deadline: Thursday November 28, 2024

#### Contest Rules:

- 1. There is NO entry fee to join!
- 2. This year's theme is: My Favourite Storybook. Unleash your creativity by crafting a gingerbread masterpiece inspired by the enchanting worlds of your favourite tales! Prizes await the most captivating and imaginative entries—let's celebrate the magic of storytelling this holiday season!
- 3. All items and decorations must be edible and non-flammable. The only non-edible items you may use are the base and decorative string lights (note: lights must be battery operated LED).
- 4. Please keep the **base** for your gingerbread creations **2.5x2.5 ft or smaller in size** (using a larger base will result in judges taking off points).
- 5. Winners for each category will be decided by a panel of judges.
  - If there is a tie for 1st place, the cash prizes for 1st and 2nd place will be combined and split between the winning entries. If there is a tie for second place, the prize will be split.

#### 6. People's Choice Award

• The entry with the most votes (most money raised) will win a separate \$1000 People's Choice Award. All entries are eligible to win. Make sure you encourage your friends, family, or co-workers to vote for your entry with a donation to the Surrey Christmas Bureau through a special link on the Downtown Surrey BIA website active **December 6, 2024.** 

## Dropping-Off & Picking-Up Entries

*Drop-off:* Entries must be delivered to Central City Shopping Centre on Friday, December 6th between 9am-3:30pm

*Pick-up:* Entries must be picked up at Central City Shopping Centre on Monday December 16th between 9am-12pm

#### Important Dates:

- 1. Entries will be on display at Central City Shopping Centre from Friday December 6 to Sunday December 15 between 11am-7pm.
- 2. Voting will run from December 6 until December 15.
- 3. Judges will be on site to judge the creations between December 6 and December 10.
- 4. Winning entries will be announced on social media on December 12.
- 5. The **People's Choice Award** winner will be announced on Facebook on December 16.

#### Category under which you would enter (you may only pick ONE):

# Elementary School 1 (Primary, i.e. k-grade 3)

• <u>Eligibility</u>: Includes staff and students. Can be completed by an individual, a group, a class, a school club or team, etc. Entry must be tied to a school.

#### **Elementary School 2 (Intermediate, i.e. grades 4-7)**

• <u>Eligibility</u>: Includes staff and students. Can be completed by an individual, a group, a class, a school club or team, etc. Entry must be tied to a school.

#### **High School**

• <u>Eligibility</u>: Includes staff and students. Can be completed by an individual, a group, a class, a school club or team, etc. Entry must be tied to a school.

#### Charity

• <u>Eligibility</u>: Can be staff or a volunteer representing a registered charity or church/place of worship. \**Prize money must go towards the charity or organization*.

#### Non-Profit, Service Club, or Community Group

• <u>Eligibility</u>: Can be staff or a volunteer representing a service club or non-profit (ex. Rotary Club or Lions Club), or other neighborhood or community organization. This includes organizations such as sports leagues, dance studios, etc. First Responders are also included, unless they would like to register under their specific charity.

#### Open (adults 19+)

• <u>Eligibility:</u> An individual, group of friends, or business etc. (where the work is being done by an adult or adults).

#### Open (under 19)

• <u>Eligibility:</u> An individual, or group of friends, etc. where the work is being done by child/teenager, or children/teenagers.

### Prizes

Awarded by judging panel:

## • 10 entries or more in category:

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1<sup>st</sup> $1000
2<sup>nd</sup> $500
3<sup>rd</sup> $250
4<sup>th</sup> $100
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# • Under 10 entries per category:

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1<sup>st</sup> $500
2<sup>nd</sup> $250
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# • People's Choice Award

\$1000 to the entry that has the most votes (money donated to the Surrey Christmas Bureau).

## • People's Choice Award Runner up

\$500 to the entry that has the 2<sup>nd</sup> most votes (money donated to the Surrey Christmas Bureau).

### Judging is based on:

- WOW! Factor (first impressions!)
- Uniqueness
- Attention to detail!
- Overall design
- Use of products

#### Bonus Points will be awarded for:

- Incorporation of theme (5 extra points)
- Use of candy cane this does not have to be a whole candy cane. It can be crushed, for example. (2 extra points)
- Inclusion of a habitat for pets or nature (for example, a bird house or a doghouse, etc.) (3 bonus points)
- \* Points will be deducted if rules are not followed (use of non-edibles, size, etc.)

# Entry Form

Name(s):
Please select which category you would like to enter (you may only pick ONE):
☐ Elementary School 1 (Primary, i.e. k-grade 3)
☐ Elementary School 2 (Intermediate, i.e. grades 4-7)
☐ High School
☐ Charity
☐ Non-Profit, Service Club, or Community Group
☐ Open (adults 19+)
□ Open (under 19)
School/Organization (if applicable):
Phone number:
Email:
Preferred mode of contact:
If you win, the cheque should be made out to (name of individual or organization):
If you win, the cheque should be mailed out to (mailing address):
Dimensions of entry (base):
Other details for entry (lights, base, etc.):

**Social Media:** Are you on social media? Let us know so we can tag you in our posts! Remember to share your creations online to let people know to vote for your entry to win the People's Choice Award.

X (Twitter):	
Facebook:	
Instagram:	
LinkedIn:	
ГікТок:	
Other (please specify website and account handle):	

#### **IMPORTANT:**

Do you plan to pick up your entry on Monday December 16, 2024? Circle YES/NO

• If you do not pick up your Gingerbread Creation by **Monday December 16, 2024, at noon** it will be disposed of.

## **DEADLINE FOR REGISTRATION: Friday November 28, 2024**

Please be sure to indicate all information outlined above.

If you have any questions regarding this matter, please contact Stella Andrade at the Downtown Surrey BIA office at 604.580.2321 or via email at stella@downtownsurreybia.com



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